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## OVERVIEW

A leader and outstanding performer, Paul consistently raises the bar, developing unique and innovative front-end Web solutions. He excels in both creative and technical disciplines. His portfolio showcases websites he designed for the Department of Defense, Joint Chiefs of Staff, DeWalt Tools and Mobil Oil to name a few. His experience also includes leadership of production efforts for many other commercial enterprises. Entering the 14th year of his professional career, Paul brings robust talent, a prolific and wide-ranging portfolio, and a track record of enduring relationships with former clients and supervisors.

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## EDUCATION

### **Bachelor of Fine Art, Digital Art and Animation**

George Mason University, 5/2007, *summa cum laude*

### **Associate in Science, General Studies**

Northern Virginia Community College, 5/2003, *summa cum laude*

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## EXPERIENCE

### **Dynamics Research Corporation, Inc. (DoD assignment)**

*Web Designer III*, March 2008 – Present

Lead team in visual design and HTML standards development. Introduced table-less layouts and custom XML-based Flash and J-Query interface widgets. Selected to design sites for Department of Defense and Joint Chiefs of Staff. Received numerous accolades for outstanding work.

### **Freelance**

*Web Designer/Developer*, January 1995 - Present

Served clients in full lifecycle Web production including custom CMS and database development, information architecture and visual design.

### **Avecra, Inc.**

*Web Designer*, June 2006 - March 2008

Pioneered use of SQL/XML based content management system tool. Led creative team in production, performance and accountability. Designed enterprise CMS. Authored CMS training manual and gave seminars.

### **U.S. Department of Veterans Affairs**

*Managing Editor/UI Designer*, August 2005 - June 2006

Recognized as an outstanding performer. Led teams in UI design, usability best-practices and Section 508 compliance. (See testimonial below.)

### **Randstad (EDS/Veterans Affairs assignment)**

*Web/UI Designer*, January 2004 - August 2005

Established graphic, editorial and coding standards. Took charge of UI design on numerous portal applications. Led production and development teams in Section 508 compliance.

### **Aquent (Nextel Communications assignment)**

*Senior Web Designer*, February 2002 - August 2003

Led front-end production of corporate website redesign. Introduced Flash and other interactive tools to significant features. Spearheaded design of new pages and graphic treatments. (See testimonial below.)

### **Circle.com/Arnold Advertising**

*Senior Production Specialist*, April 2000 - November 2001

*Art Director*, November 1998 - April, 2000

Led creative team in design and coding standards. Introduced Flash and JavaScript/DHTML functionality. Presented winning design work for many nationally recognized corporations including Washington Redskins, DeWalt Tools and Mobil Oil. Managed small staff of HTML coders.

### **Strategic Implications International**

*Junior Web Designer*, October 1997 - October 1998

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## PORTFOLIO

<http://www.pshermanportfolio.com/>

## CORE COMPETENCIES

- Visual Design
- HTML/CSS hand coded
- JavaScript/J-Query
- Flash/ActionScript
- Table-less layouts
- Section 508 compliance
- UI design

## STRONG SUITS

- PHP
- SQL
- 3D modeling
- Video editing

## SOFTWARE PROFICIENCY

- Adobe Photoshop
- Dreamweaver
- Illustrator
- Flash

## SOFTWARE FAMILIARITY

- Maya
- Lightwave 3D
- After Effects
- Premier
- Final Cut Pro

## RECOGNITION

- Accommodation from Deputy Secretary of the Department of Defense, Gordon England, 2009
- Accommodation from the Office of Chairman of the Joint Chiefs of Staff, 2009
- DRC Certificate of Excellence, 2010
- DRC Certificate of Excellence, 2009

## TESTIMONIALS

*"Paul is remarkably talented and adept at maintaining an eye for detail and business needs while being on the cutting edge. His innovation, attention to detail and productivity are all top notch."*

Aiden Barr  
Supervisor, U.S. Dept.  
of Veterans Affairs  
November 2007

*"It's been so great working with you... I don't know what we would have done without you during the redesign...and of course, ever since!"*

Julie Sheridan  
Supervisor, Nextel  
August 2003